

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

AUG 07 2001

ATTY DOCKET NO.

12

SERIAL NO.

09/849,988

APPLICANT(S)

Erik N. SIMONS

FILING DATE

May 8, 2001

GROUP

Unknown

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
✓	6,078,866	06/20/00	Buck et al.	702	2	
✓	5,991,796	11/23/99	Anupam et al.	709	206	
✓	6,223,215	04/24/01	Hunt et al.	709	217	
✓	5,537,314	07/16/96	Kanter	364	406	
✓	5,717,860	02/10/98	Graber et al.	395	200.12	
✓	5,819,285	10/06/98	Damico et al.	707	104	
✓	6,178,409	01/23/01	Weber et al	705	79	
✓	6,144,988	11/07/00	Kappel	709	202	
✓	6,098,093	08/01/00	Bayeh et al.	709	203	
✓	6,070,185	05/30/00	Anupam et al.	709	204	
✓	6,029,141	02/22/00	Bezos et al.	705	27	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

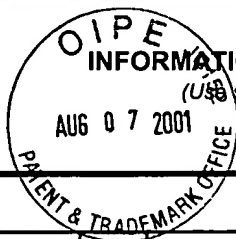
✓		Edward W. Felten et al., "Web Spoofing: An Internet Con Game", Technical Report 540 - 96, Department of Computer Science, Princeton University, Feb. 1997, pp 1-9
✓		http://www.hyperseek.com home page - iWeb Search Engine Software: Hyperseek Search Engine

EXAMINER

DATE CONSIDERED

4/10/01

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



ATTY DOCKET NO. 121	SERIAL NO. 09/849,988
APPLICANT(S) Erik N. SIMONS	
FILING DATE May 8, 2001	GROUP Unknown

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
~	6,016,504	01/18/00	Arnold et al.	709	200	
~	6,006,197	12/21/99	d'Eon et al.	705	10	
7	5,862,330	11/23/99	Messer	705	27	
~	5,862,330	01/19/99	Anupam et al.	395	200.34	

RECEIVED
AUG 09 2001
Technology Center 2600

FOREIGN PATENT DOCUMENTS

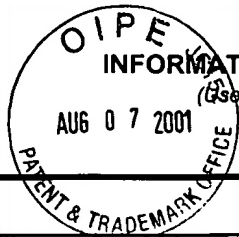
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

~		http://affiliate.carsdirect.com home page - CarsDirects.com Affiliate Program
~		http://www.linkshare.com home page - Welcome To Link Share

EXAMINER	DATE CONSIDERED 4/10/04
----------	-------------------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



ATTY DOCKET NO. 121	SERIAL NO. 09/849,988
APPLICANT(S) Erik N. SIMONS	
FILING DATE May 8, 2001	GROUP Unknown

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		http://GOTO.com homepage - GoTo - We Power Results
		http://valueclick.com home page - Value Click, The Pay-for-Results Advertising Network (new)

EXAMINER	DATE CONSIDERED 4/18/4
----------	------------------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

AUG 07 2001

ATTY DOCKET NO.

121

SERIAL NO.

09/849,988

APPLICANT(S)

Erik N. SIMONS

FILING DATE

May 8, 2001

GROUP

Unknown

U.S. PATENT DOCUMENTS

[illegible]

RECEIVED
AUG 09 2001
Technology Center 2600

FOREIGN PATENT DOCUMENTS

[illegible]

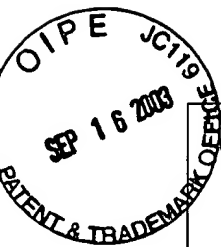
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

✓			http://www.infospace.com home page - InfoSpace
✓			http://www.networksolutions.com/en_US/partners/affiliates/index.html home page - NSI - Affiliate Program

EXAMINER

DATE CONSIDERED

***EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE (Modified) PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use several sheets if necessary)	ATTY. DOCKET NO. 11594.00	APPLN. NO. 09/849,988
	APPLICANT: Erik Neal Simons	
	FILING DATE 08 May 2001	GROUP 3625

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	PATENT NUMBER	ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
~	5,895,454	04/1999	Harrington	705	26	

EXAMINER INITIAL	PUBLICATION NUMBER	PUB. DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
~	WO 99/41694	08/1999	Graham			
~	WO 99/48028	09/1999	Ryan et al.			

FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

EXAMINER INITIALS	DOCUMENT NUMBER	PUBLISHED DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

RECEIVED
SEP 23 2003

GROUP 3600

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	Fife, Lee, "Affiliate Programs: Glue for Distribution Networks", Internet.com, 20 September 1998, 7 pages, located at http://www.up-set.com/events/as99/frame3.htm on 30 May 2000.
	Sullivan, Danny, "GoTo Sells Positions", The Search Engine Report, 03 May 1998, page 3, lines 22-26, located at http://www.searchenginewatch.com/sereport/98/03-goto.html on 06 September 2000.

EXAMINER

DATE CONSIDERED

4/10/04

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.